

No. 2 / October 20, 2022, Parma (Italy)

THE FUTURE OF FOOD TECHNOLOGIES AT CIBUS TEC FORUM



Export statistics: the research by the Nomisma Machinery Observatory

(Parma, 20 October 2022) - In the run-up to Cibus Tec Forum, the new exhibition-convention on food technology trends that will be held on 25 and 26 October at the Parma Trade Fair Centre, the Nomisma Machinery Observatory carried out research on the export figures for the Food & Beverage and Packaging technologies sector. Here are some of the most salient findings.

In the first half of 2022, Italy exported Food & Beverage technologies with a value of 1,722 million euros, and a year-on-year trend variation* of +7.8%, confirming its position as the world's largest exporter in the sector, ahead of Germany, the Netherlands and the USA. For the same period, the biggest importers of Italian technology were the USA (174 million euros, variation of +4.2%), followed by France (136 million euros, variation of +8%) and Germany (121 million euros, variation of +24.8%). The most exported types of machinery for the food sector were: appliances for preparing hot beverages or for cooking/heating food (595 million euros), bakery/pastry or pasta-making machinery (338 million euros) and, more generally, machinery for the preparation or industrial manufacture of food and beverages (224 million euros).

As far as packaging machinery exports are concerned, in the first six months of 2022 Italy ranked second internationally, behind Germany (2,689 million euros), with a value of 2,500 million euros (-5.4% compared to the previous year); and was followed by China, the Netherlands and the United States. Once again, the United States were the largest exporter, with a value of 373 million euros (despite a year-on-year variation of -6.21%), followed by France, with a value of 217 million euros (and growth of some +20.8%) and Germany, for a value of 172 million euros.

At Cibus Tec Forum, organised by Koeln Parma Exhibitions, a Fiere di Parma-Koelnmesse joint venture, discussions will focus on the future of the food sector and food tech and the 150 exhibiting companies will be previewing the latest and most

Cibus Tec Forum 25.10.-26.10.2022 www.cibustecforum.it

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efficient Italian food technologies. Four international conferences and ten topicspecific workshops will deal with the trends that will have the greatest impact on the future of food & beverage production, packaging and distribution in the near future. For full information on the event, visit: www.cibustecforum.it

Page 2/3

Koelnmesse - Fiere di settore per le tecnologie per l'industria alimentare Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: www.anugafoodtec.com/trade-fair/industry-trade-fairs

Fiere di Parma: a four hundred thousand sqm exhibition complex in the heart of the productive districts of Northern and Central Italy: this is the identity card of Fiere di Parma. A business, within the Italian trade fairs organizers landscape, committed to partner with companies wishing to fulfill their expectations with solutions combining tradition and innovation. The fruitful marriage between trade fair expertise and innovative ideas has led to the establishment of leading events such as Cibus, which has long supported and promoted Made in Italy food sector across the world; Cibus Tec, a privileged showcase for food processing and packaging machinery; Mercanteinfiera and Gotha, the prodigious intuitions that over the years have succeeded to give dignity back to the antique sector as well as a professional dimension, setting trends, launching new lifestyles and inventing modern antiques and vintage.

The next events:

Cibus Tec Forum, Parma, Italy, 25.-26.20.2022 Prosweets Cologne, Colonia, Germania 23.-25.04.2023 Andina Pack, Bogotà, Colombia, 07.-10.11.2023 Cibus Tec, Parma, Italy, 24.-27.10.2023 Anuga FoodTec, Cologne, Germany, 19.-22.03.2024



Note for editorial offices:

Page

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3/3

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